

Faculty Profile



- **Name:** DR. SARADA PRASAD DATTA
- **Designation:** Associate Professor in Commerce
- **Date of Joining:** 10/2/2003
- **E-mail:** saradaprasad.datta@yahoo.com
- **Phone no.:** 9830638349
- **Address (office):** GMSM MAHAVIDYALAYA, BIRESWARPUR S 24 PGS
- **Educational Qualifications:**

Course	Board/University	Passing year
10 th	W.B.B.S.E	1992
12 th	W.B.C.H.S.E	1994
B.Sc/B.A/B.Com	C.U	1997
M.Sc/M.A./M.Com	C.U	1999
PhD	C.U	2019

- **Courses taught/teaching:** Accounting & Finance, Management, Business And Company law, Direct and Indirect Taxation, Auditing, Entrepreneurship Development etc. at UG Level.
- **Specialization/Research Interest:** Accounting & Finance, Management
- **Teaching Experience:**

Affiliation	Designation	Tenure (years)
GMSM MAHAVIDYALAYA UNDER C.U	HOD COMMERCE	20 years
SHIBPUR D A COLLEGE	Ex guest faculty for MCOM	5 years
NSOU study center	Guest faculty PG Courses	10 years

- **Research Experience:**

Affiliation	Designation	Tenure (years)
C.U	PHD Scholar	9 years
C.U	PHD Supervisor	1 year
UGC	MRP Investigator	2 years

- **Industry Experience:** NIL

Name of the Organization	Designation	Tenure (years)

- **Research projects:**

Project name	Funding Agency	Tenure	Status
Performance appraisal of public health sector- A study of Medical college hospitals in Kolkata.	UGC- MRP	18 months	COMPLETED
Performance appraisal of public health sector- A study of Selected Hospitals in Kolkata.	C,U affiliated	9 Years	COMPLETED

➤ **Publications:** Total no. of publications in Journals: **ISSN 07**

Total no. of publications as Book chapters/Books: **ISBN 26**

Co-author of 4 books [Principle of management (English & Bengali), Business Laws, Company law [English] for B.com curriculum, associated with study material development of N.S.O.U and Institute of Cost Accountants of India.

List of Publications (Mention maximum 10 publications of your choice):

Sl. No.	Paper Title with page no.	Journal/Book Name Year	ISSN/ISBN NO.	Name of Co author
1	Patients' perception towards service of Public hospitals: A study of selected hospitals in Kolkata, Page 79-102	Business Studies, University of Calcutta, Vol. no. XXXVII, Jan-July 2016 (No.1 &2)	ISSN NO-0970-9657	With Dr. J. K. Das
2	Healthcare service providers' perception towards service of Public hospitals: An Empirical study in Kolkata, Page 43-54	Review of Professional Management Volume 15, Issue 2 July- Dec 2017	ISSN NO-0972-8686	With Dr. J. K. Das
3	Indian Financial Code Bill : Some issues, Page 135-144	Issues in Banking and Finance, Edited by Prof R.P. Choudhary , University of Calcutta, Rohini Nandan Feb 2019	ISBN 978-81-93887-9 -7	Nil
4	An introspection of Environmental pollution in Public Hospitals : A case study of Selected Hospitals in Kolkata, Page 255-261	Human Development in India: A Road towards Sustainable Competitive Advantage, The Heritage college Dec 2019	ISBN 978-93-5321-025-0	With Souvik Ghosh
5	Impact of pollution in Teaching hospitals : An appraisal of selected hospitals in Kolkata, Page 1-8	<i>Time's journey : A refereed journal of institute of management studies</i> Vol. 9 no. 1, Jan 2020	ISSN NO-2278-6546	Nil
6	A Profile of Multidimensional Perception of Director in the light of Indian Companies Act 2013	Business, Economy and Society in VUCA World (Volume 2)Peer Reviewed Edited Book, Sept 2021 Red shine Publication, London, U.K	ISBN 978-93-91479-98-5 DIP 18.10.9391479987	Nil
7	Multidimensional Approach of Audit: An introspection of GST Audit	Recent Trends in Research in Business Studies, (Peer Reviewed, Edited Volume)Vidyanagar college Department of commerce & IQAC, Sept 2021 Red shine Publication, London, U.K	ISBN 978-1-329-97238-4	Nil
8	A Clinical Study on Green Banking Initiatives in India With Special Reference to Select Public Sector Banks Page 68-71	The Management Accountant (Journal of I C A I) January 2022, Vol 57, No. 1 UGC CARE Listed , Quality Journal	ISSN NO-0972-3528	With Souvik Ghosh
9	A Review of Online Mode of Higher Education in India with Special Reference to the Accounting Education in the light of Covid-19 Pandemic. Page 241-256	Issues in Accounting & Finance in The Post Covid Scenario Edited Book Indian Accounting Association, Kolkata branch Dec 2021	ISBN 978-93-91572-41-9	With Souvik Ghosh
10	A Study of Challenges and Prospects of Video Banking in India Page 98-107	Emerging Role of Commerce in New Normal Edited Book Commerce Alumni Association and Department of Commerce University of Calcutta May 2022	ISBN 978-93-95005-00-5	With Souvik Ghosh

➤ **Research Guidance:**

Total no. of Bachelors/Master's thesis guidance: B.COM 22 and M.COM 07

Role: Guide

Total no. of PhD thesis guidance: 1 Student allotted from CU

Role: Supervisor

➤ **Conference/Seminars/Workshops attended:**

Total no. of Conference/Seminars attended: More than 100 including international conference

Total no. of workshops attended: More than 20

List of Conference/Seminars/Workshops (Mention maximum 10 of your choice):

Sl. No.	Title of the Presentation	Name of Conference/Seminar/Workshop	Organized by	International/National/State/Regional with Date
1	Healthcare service providers' perception towards service of public hospitals: A study in Kolkata	12 th International Accounting Conference on "Contemporary issues in accounting & finance"	I.A.A. Research Foundation, Kolkata with deloitte India	International conference on 3rd & 4th Jan 2015
2	In search of corporate governance :A roadmap with companies act 2013	Corporate governance & business ethics in Indian environment.	P.G Dept. of B.E.S college with dept. of commerce cu, Kolkata	National Seminar on 28th April 2015
3	PPP in public health sector: crisis and forecast	PPP for faster & inclusive growth : outlook opportunities & challenges	Rabin Mukherjee College	National Seminar 10-11th Dec,2015
4	Health insurance and its future prospects : A case study	Contemporary issues in financial markets	New Alipore college with CUCSE-CEFM, Kolkata	National Seminar on 13th May 2016
5	Healthcare service Recipient / Patients' perception towards service of public hospitals: A study of selected hospitals in Kolkata	13 th International Accounting Conference Contemporary issues in accounting & finance	I.A.A. Research Foundation, Kolkata with deloitte India	International conference on 7- 8th Jan 2017
6	An Insight into Multidimensional Concept of Director with Special Reference to Indians Companies Act	MTMI International conference 2018 on emerging issues in Business, Technology and Applied sciences	Department of Business, Management & Accounting University of Maryland Eastern Shore, USA & Department of Management, Frostburg State University, USA & College of Business, Bowie State University, USA	International Seminar 22-23rd Dec,2018
7	A Study on Performance and Prospect of Indian Health Insurance	Two days International Seminar on Health Insurance	Department of commerce, University of Calcutta in collaboration with Kolkata Insurance Institute, Kolkata	International Seminar 6- 7th March 2020
8	A Review of Online mode of Higher education in India with Special Reference to the Accounting Education in the light of Covid 19 Pandemic	Post lockdown economy – challenges before business & accountants	Indian Accounting Association: Kolkata branch in association with the Institute of Cost Accountants of India.	National Webinar 4-5th July,2020

9	A Study on challenges and prospects of video banking in India	Two days International webinar on “resilience strategy for Indian economy: role of commerce and accounting in new normal”	Jointly organized by the Commerce Alumni Association, University of Calcutta & The Dept. of Commerce, CU, in collaboration with The Indian Accounting Association, Kolkata & the Institute of Cost Accountants of India	International webinar 13-14 th February , 2021
10	Green Banking practices of Some Selected Public sector banks in Kolkata	15 th International Accounting Conference on Changing Dimensions of accounting & finance	I.A.A. Research Foundation, Kolkata with EILM Kolkata	International conference at Kolkata 8- 9 th Jan 2022
11	An introspection of Corporate Balance Sheet with reference to division I and division II under schedule III of Companies Act 2013	Recent Developments in Corporate Reporting in India	The Indian Accounting Association, Kolkata & Umeschandra College, Kolkata	National Seminar on 10 th Sept. 2022
12	Navigating the Stormy Seas of the Crypto Market: Challenges and Opportunities	Contemporary issues in Accounting , Management & Economics	The Indian Accounting Association, Kolkata & Bethuadahari College, Nadia	National Seminar on 25 th March 2023

➤ **Conference/Seminars/Workshops organized**

Name of Conference/Seminars/Workshops	Organized by Dept of Commerce in association with	Convener/Organizing Committee member	Date
Financial Education Workshop on Retirement Planning	S.E.B.I	Dr. S P DATTA Dr. M Mallick Bijoy pal	11.01.2023
Webinar on Challenges of Human Capital Management: Pandemic and After	I.Q.A.C	Dr. S P DATTA Dr. T K PAUL Ranjini Guha	23.9.2020
Seminar on Investor Awareness Programme	I.C.S.I	Dr. S P DATTA Dr. T K PAUL Samaresh Pramanik	11.1.2017
Seminar on Overview of Financial Market	CU- CSEC	Dr. S P DATTA Dr. T K PAUL Sourav Bhuniya	17.2.2016
Financial Literacy Workshop on Retirement Planning	S.E.B.I with Dept of Commerce	Dr. S P DATTA Dr. T K PAUL Sourav Bhuniya	10.5.2016

➤ **Faculty Development program/Refresher course/Short term courses attended:**

SL	Type of the program	Name of the program	University/organization	Duration and Date
1	Orientation and Training course	I T and its application in business for college teachers	CU-IIPP-CELL	Aug 26 to Sept 2, 2003
2	Refresher Course	Business management	ASC-CU	June 06 to 25, 2005
3	Training course	Accounting practices for projects	UGC-JU	Feb15 to16, 2006
4	Training course	Statistical methods for research workers	DEPT. OF BUSINESS MANAGEMENT, CU	June 04 to 09, 2007
5	Orientation Programme	UGC orientation programme	UGC-ASC-JU	Nov 19 to Dec 17, 2009
6	Short term Course	Basic Skills for counselling	UGC-ASC-JU	Oct 28 to 31, 2009
7	Refresher Course	Business Studies	ASC-CU	Sept 10 to 29, 2012
8	Refresher Course	Business management	ASC-CU	Aug 20 to Sept 10, 2015
9	Faculty Development Programme	Business & Financial Analysis	CUCSE- CEFM- ICAI	Feb 22 to 28, 2016
10	Short Term Course	Planning & Managing Human Resources :Tools & Techniques	IIT KHRAGPUR, DEPT OF H.S.S	March 13 to 27, 2017
11	Faculty Development Programme	Paradigm & Impact of Covid-19 on society & Finance	AJC BOSE College , dept of Commerce with IQAC	June 11 to 15, 2020

➤ **Awards: NIL**

➤ **Membership of Professional/Academic Bodies:**

Member of	Duration
Indian Accounting Association Research Foundation	More than 20 years
Indian Accounting Association, Kolkata branch	More than 17 years
Commerce Alumni Association and Department of Commerce University of Calcutta	More than 15 years